



2018 CRAFTSMANSHIP AND LIFETIME ACHIEVEMENT AWARDS

SKILL, INTEGRITY & RESPONSIBILITY



MARCH 24, 2018 | 6:00 P.M. | LOCUST HILL COUNTRY CLUB

BUILDERS EXCHANGE OF ROCHESTER | 180 LINDEN OAKS, ROCHESTER NY | (585) 586-5460

SKILL, INTEGRITY & RESPONSIBILITY 2018 AWARDS

BY AARON HILGER, PRESIDENT, BUILDERS EXCHANGE OF ROCHESTER

Announcing the Builders Exchange 2018 Craftsmanship and Lifetime Achievement Awards

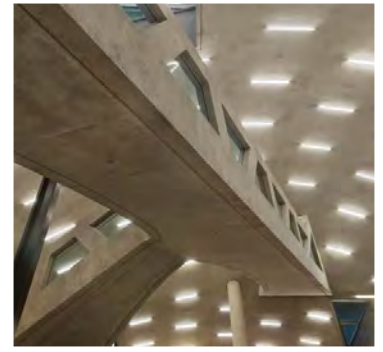
Builders Exchange is proud to bring two exciting awards programs together as we celebrate our 130th Anniversary. The founders of Builders Exchange believed that skill, integrity and responsibility should be the guiding forces for our members. Nothing shows our skill more than recognizing superb craftsmanship. As members of Builders Exchange, we expect to see high quality work that was executed professionally. To win a craftsmanship award, projects must be of the highest level and demonstrate challenges that were overcome during construction. We could not be more excited about the projects that have won in the past and will win this year! Craftsmanship award winners also demonstrate integrity and responsibility. They have taken the time to learn their trade(s) at the highest level and how to effectively manage projects.

Integrity and responsibility are traits the winners of the Lifetime Achievement awards embody. Our history of strong family companies and recently more diversified ownership models, demonstrates a deep commitment to industry excellence.

Winners of the awards have built and managed well respected companies in our region.

They are greatly skilled in construction and management. They have served the industry, on local and national boards of directors, association committees, and in some instances as trustees of benefit funds. They are active in the community and are involved in charities or other community efforts. It is also striking that most, if not all, of the Lifetime Achievement recipients were also skilled field workers!

Craftsmanship award winners are often in the early to middle stages of their construction career. Many will take management positions or roles as general foreman or superintendents and some may start companies of their own. Lifetime Achievement Award winners are at the other end of the career cycle. Some will work forever and others have retired. In all cases the winners leave a strong mark on the industry. Thank you for nominating individuals for this program and for supporting the highest standards in our industry.



HELP US IDENTIFY THE BEST CRAFTSMAN IN OUR AREA

As members of the construction industry, craftsmanship is a word used on a day-to-day basis. The Builders Exchange believes that it is important for all of our members to realize what it means and how it sets them apart in what they do.

The word craftsman, according to Webster's dictionary, has two meanings: (1) a workman who practices a trade or handicraft; and (2) one who creates or performs with skill or dexterity, especially in the manual arts. It is the second of these definitions that it is especially important, for while every one of our workers in the field might be considered craftsmen under the first definition, it is only those exceptional few who fall under the second.

1. Purpose of the Program

To recognize exceptional craftsmanship and the display of interest and ingenuity by building trades mechanics and workers in order to encourage the highest form of workmanship, quality, skill and integrity.

2. Extent of the Program

a. Exceptional craftsmanship by the worker in the execution of work selected will be recognized to the individual with a framed certificate. The employer of the Award winner will also receive a certificate, as do the architect of engineer, project owner and any general contractor.

b. The employer whose work has been selected for an Award designates the individual who executed the work, or in the case of more than one person, the individual mainly responsible for the excellence of the work.

3. Who May Make Nominations and When

a. Contractors, architects, engineers and owners are all eligible to make nominations.

b. Nomination forms for identifying and describing the work will be mailed to architects, engineers, contractors and others with this announcement

c. Nominations must be received by the Awards Committee by the dates specified on the nomination forms Friday, November 17, 2017.

4. Those Eligible for Nominations

Work performed by any employee(s) of a prime or subcontractor may be nominated for an Award. Please note that nominations may be submitted only for work on projects which have been completed or substantially completed during the designated period. For these Craftsmanship Awards, the work must have been performed since January 2013 and substantially completed by the closing date of nominations.

5. Work Eligible

Nominations are not restricted to work where craftsmanship is exhibited on the job. Nominations will be accepted for work where craftsmanship has been exhibited off the job, including custom work in the shop.

Note: Photos are required and should be submitted with the nomination and include captions. They are very important for

any work that will be concealed at the time the Awards Committee makes its inspection.

6. Basis for Award

While neatness and accuracy are essential characteristics of good workmanship, work which is merely neat and accurate should not be nominated. For work involving finishing materials, special consideration should be given to the display of interest, ingenuity, imagination, and skill on the part of the craftsman (not the designer) which:

- Enhances the artistic merit of the basic design.
- Works out and solves in a commendable manner problems and details which are left to the discretion of the mechanic.
- Results in the execution in a commendable manner of work of exceptional difficulty.
- For structural work and mechanical work, layout and coordination work shown diagrammatical or by specification would be eligible where the execution indicates interest in the work and pride in workmanship.

7. Geographic Limits

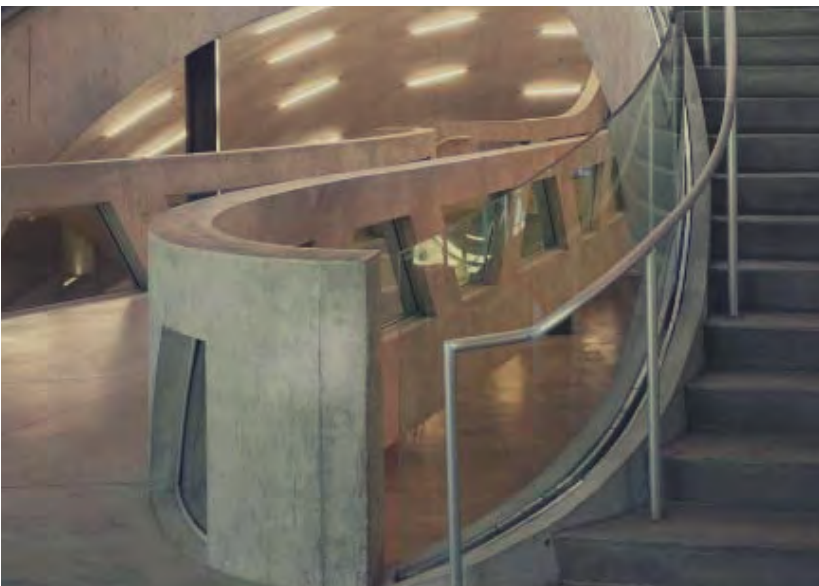
a. Nominations will be accepted for work throughout Western New York. Exceptions may be made to consider projects outside this area, depending on location, Awards Committee member availability and the cost of any review.

8. Awards Committee

a. The Awards Committee consists of Dick Camping, Kevin Cannan, Rick Kozyra, Edward Kurowski, Daniel Mossien, Tim Pullis, and Gary Squires, who were selected because of their knowledge of the work involved, complexity, logistics, expertise and dedication to the built environment.

9. Method of Making the Awards

- Nominations are turned over to the Awards Committee, who visit the site, inspect the work and make the determination of the Award-winning work.
- There are no restrictions, either in number of Awards or in the trades represented by the Awards.
- All determinations are solely in the hands of the Craftsmanship Awards Committee.



LIFETIME ACHIEVEMENT AWARDS

Continuing an important tradition, the Builders Exchange, Inc. is soliciting nominations for its Lifetime Achievement Awards. The award is dedicated to those who make an outstanding contribution to community and volunteer service, and to the improvement of the Construction Industry at the local level and beyond.

1. The nominees should embody the Builders Exchange cornerstone of “skill, integrity and responsibility” and serve as role models for the construction industry and our community.
2. The nominees should possess excellent management and innovation skills, extensive experience, and demonstrate morality in the way they treat others, be it their clients, employees or others in the community.
3. The nominees must have been active in community organizations and trade associations, including the Builders Exchange.
4. The nominees must be currently or last employed by a Builders Exchange member firm (in good standing for at least 5 years).
5. The nominees must have solid work experience where they made a significant, valuable contribution to the construction industry. The person must be last in or currently in a senior level position, and have at least 30 Years experience in construction or a related industry, or in positions that prepared the person for such work. At least 75% of that work experience should be in the Rochester area.
6. The nominees must have made a substantial, valuable contribution to the community that enhanced the quality of life in this area.
7. The nominees must be living at the time of their nomination or have died since 2013.
8. Nominations must be received by Friday, December 15, 2017.

CRAFTSMANSHIP NOMINATION

Nominations are due by Friday, December 1, 2017. All nominations must be accompanied by multiple photos, videos, blueprints, etc. of the work in an electronic format (i.e. flash drive, cd, file share). A \$100 application fee will apply for all nominations to cover the cost of the presentation board to be on display during the event and gifted to the nominee.

Email or fax to: kim@robex.com (585)586-1580

CRAFTSMANSHIP AWARD

Name of Project:

Contact Person:

Phone:

Email:

Project Address:

Architect/Engineer Contact:

Phone:

Email:

General Contractor:

Phone:

Email:

Owner:

Phone:

Email:

Type of Work Nominated:

Where work occurs, if not throughout project:

Craftsman's Name:

Employer's Name:

AWARD NARRATIVE

Please use this space to state reasons why the work is considered exceptional. Often there are unusual conditions which make it difficult to obtain exceptional workmanship of which the committee would not be aware when expecting the finished work.

Nominated by:

Name:

Phone:

Email:

Business:

LIFETIME ACHIEVEMENT NOMINATION

Nominations are due by Friday, December 15, 2017. All nominations must be accompanied by multiple photos, videos, etc. of the nominee in an electronic format (i.e. flash drive, cd, file share).

Email or fax to: kim@robex.com (585)586-1580

LIFETIME ACHIEVEMENT AWARD

Nominee:

Home Address:

Business:

Title (last):

Business Address:

Home Phone:

Business Phone:

Nominated by:

Name:

Phone:

Email:

Business:

AWARD NARRATIVE

Please use this space to list qualifications including industry and non-industry board positions, committee experience, and volunteer community involvement.

AWARDS BANQUET RSVP

The Awards Banquet will be held the evening of Saturday, March 24th, 2018 at Locust Hill Country Club. The order of events will be:

6:00 pm Cocktail Hour
7:00 pm Dinner
8:00 pm Award Ceremony

The cost is \$150 per person or \$1,450 per table. Each table seats 10 people. If you do not have a full table we will pair you with other guests.

RSVP's are due March 15th. Email or fax to: kim@robex.com (585)586-1580

ATTENDANCE

Number Attending:

Name of Attendees:

| | |
|-------|-------|
| _____ | _____ |
| _____ | _____ |
| _____ | _____ |
| _____ | _____ |
| _____ | _____ |
| _____ | _____ |
| _____ | _____ |
| _____ | _____ |
| _____ | _____ |
| _____ | _____ |

Contact:

Name:

Company:

Address:

Business Phone:

Email:

BILLING

Check Payment:

Enclosed is a check payable to Builders Exchange of Rochester for the amount:

Credit Card Payment:

Please charge my credit card (Visa, MC, Amex)

Number:

Exp:

CVV2:

Name on Card:

Signature:



AWARDS PROGRAM BOOK

AD PRICING

Interior Front Cover: \$1,650
Interior Back Cover: \$1,375
Full Page: \$1,100
Half Page: \$825
Quarter Page: \$550
Supporter Listing: \$275

AD SPECS

Full Page

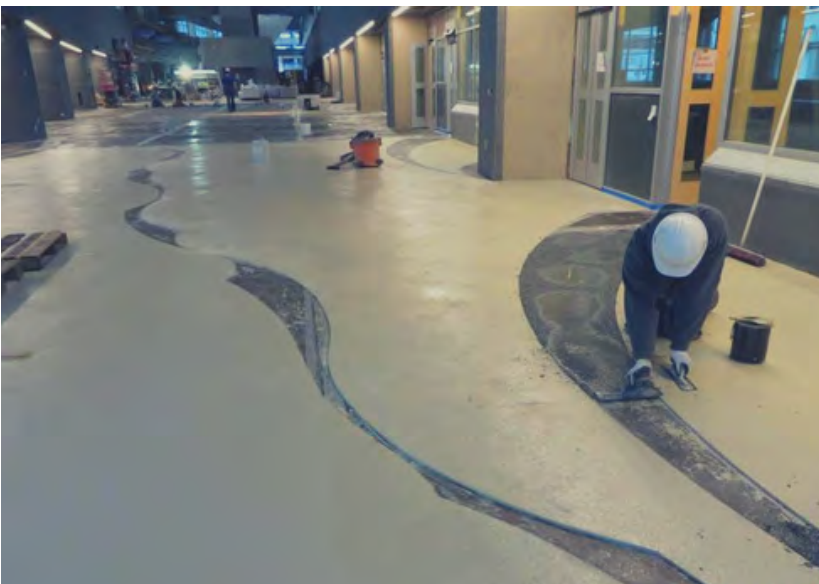
Trim Size: 5.5" (l) x 8.5" (h)
If ad bleeds, size to: 5.75" x 8.75"
Live Area: 5" x 8"

Half Page:

Trim Size: 5.5" (l) x 4.25" (h)
If ad bleeds, size to: 5.75" x 4.5"
Live Area: 5" x 4"

Quarter Page:

Trim Size: 2.75" (l) x 4.25" (h)
If ad bleeds, size to: 3" x 4.5"
Live Area: 2.5" x 4"



ADS DUE

Please email ads to Kim Gaylord,
kim@robex.com no later than Friday,
March 2, 2017.