



**FOR IMMEDIATE RELEASE**

**Contact:** Kim Gaylord

**Phone:** (585) 586-5460

**Email:** kim@robex.com

## **Builders Exchange of Rochester Partners with Flower City Habitat for Humanity to Build a Home for a Local Family in Need**

**ROCHESTER, NY, September 20, 2021** — The Builders Exchange of Rochester and Flower City Habitat for Humanity have partnered to build a home for a local family in need.

In 2008, the Junior Builders Exchange and the Builders Exchange partnered with Flower City Habitat for Humanity to build a home for a local family. With access to numerous resources, they were able to provide the labor and material to build 140 Orange Street. In less than a year, together, JBX and BX were able to turn over the keys to a first-time homeowner.

Now – 13 years later, JBX and BX are taking on the challenge once again. After a year of uncertainty, JBX and BX are gathering the community to provide the “American Dream” to another deserving homeowner.

“Flower City Habitat is excited to participate on this project with our partners at ROBEX and in the building community,” said Matt Flanigan, CEO of Flower city Habitat for Humanity.

“Building homes, community and hope in our community is very much a team sport and this is an amazing team!”

“We intend to use this endeavor to provide awareness to the local community of the viability of careers available in the construction trades,” said Bob Morgan, Chief Executive Officer of Upstate Roofing & Painting. “While teaming up with local organizations, our Habitat Site will be a training ground for high school students and job seekers interested in pursuing a career in the industry. We cannot think of a better way to support our community, expose our industry, and provide opportunities to our youth.”

“Supporting Habitat is a perfect example of natural competitors coming together for the common good. Builders Exchange members have been building Rochester for 130 years and helping people secure housing is vital to our community’s continued success and generational wealth,” said Aaron Hilger, President of Builders Exchange of Rochester. We are proud to work with Habitat for Humanity on 226 Saxton Street and look forward to Building A Better Rochester!”

The total cost of construction for the Habitat home is roughly \$130,000 and the tentative start date is September 1, 2021. The house is being built at 226 Saxton Street, Rochester, NY 14611.

This is a 1,720 square foot house with 5 bedrooms, 2 bathrooms, 2 stories of living space, a full basement, storage shed, refrigerator and range.

With the support of JBX and BX's membership, along with skilled workers and materials to construct the home, there is no doubt that the community will be impacted for the better.

#### **About Flower City Habitat for Humanity**

Habitat for Humanity believes that no matter who you are, or where you come from, everyone deserves a decent place to live. We partner with people to help them build or improve a place they can call home. Habitat homeowners help build their own homes alongside volunteers and pay an affordable mortgage. With your support, Habitat homeowners achieve the strength, stability, and self-reliance they need to build a better life for themselves and for their families.

#### **About the Builders Exchange of Rochester**

Founded in 1888, the Builders Exchange of Rochester is a not-for-profit association with more than 600 members in the local construction industry. Our mission is to build a better community through open dialogue, commitment to quality construction, workforce development and legislative advocacy for the entire Rochester area by advocating for the needs of our members and community at the state and federal levels. The Builders Exchange offers OSHA certification and safety training classes, planroom access, construction information, news, and discount programs to its members.

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